



2014 Water / Wastewater and Automatic Controls Symposium

August 5-7, 2014.....Crowne Plaza Orlando-Universal Hotel.....Orlando, Florida, USA

Presented by the ISA Water / Wastewater Industries Division - www.isawwsymposium.com

Technical Co-Sponsors: WEF Automation and Info Tech Committee, the Florida AWWA Section, Florida Water Environment Association, ISA Tampa Bay Section, and Instrumentation Testing Association



Sponsorship and Exhibitor Opportunities



Setting the Standard for Automation™

ABOUT THE SYMPOSIUM

Presented by the ISA Water and Wastewater Industries Division, in collaboration with the Florida AWWA Section, WEF Automation and Info Tech Committee, and Instrument Testing Association, the WWAC symposium helps professionals in the water and wastewater sectors understand how instrumentation, SCADA (supervisory control and data acquisition), and automatic control applications are vital to the treatment and distribution of water; the collection and treatment of wastewater; and the management of stormwater. The symposium also provides an excellent opportunity to gain valuable technical information, networking, professional development, and continuing education credits (CEUs and PDHs).

This 3-day symposium is focused on the challenges associated with automation and instrumentation in the water and wastewater sectors. It features 2 full days of presentations (two speaking tracks), a tour of a local water/wastewater facility, a general reception, networking events, a poster session, and a supplier showcase.



- **2 full days of speakers/presentations**
- **Track 1 – Instrumentation, System Integration, Automation, Plant Case Studies, New Technologies, Process Optimization**
- **Track 2 – SCADA in the Workplace, HMI, Human Factors, Alarm Management**
- **Two Optional ISA Training Courses before the symposium**
- **Plant Tour of a local Water/Wastewater Facility**
- **Trade Show, Reception & Networking Event**
- **Affordable Professional Development for Plant Operations/ Maintenance Staff, Plant Managers, Plant Designers, Engineers, System Integrators**
- **CEUs – Continuing Education Units**
- **PDHs – Professional Development Hours**

ATTENDEE PROFILE

The symposium is targeted at anyone involved with automation, instrumentation, and/or control systems in the water/wastewater sectors. Attendees typically range from plant operators, maintenance, and technical personnel to engineers, programmers and system integrators.

Meet and network with professionals who are responsible for the automation, instrumentation and operating aspects of water and wastewater facilities across North America. According to a recent US EPA study there are over 16,000 publicly-owned water plants across the USA, and another 21,000+ wastewater treatment plants throughout the country.

This symposium focuses on bringing together individuals who are looking for technical solutions to their water and wastewater challenges. They are looking for products, services, and partners they can trust to make their jobs easier.

SCHEDULE OF EVENTS

Monday - Tuesday, August 4-5, 2014

- Optional full-day training courses
- Symposium Registration
- Local Water/Wastewater Plant Tour (late afternoon Tuesday)

Wednesday, August 6, 2014

- Keynote Speaker
- Presentations and Papers
- Light Breakfast, Coffee Breaks and Buffet Lunch Provided
- Supplier Showcase & Vendor Presentations
- Evening Reception

Thursday, August 7, 2014

- Invited Speaker
- Presentations and Papers
- Light Breakfast, Coffee Breaks and Buffet Lunch Provided
- Poster Session
- Supplier Showcase



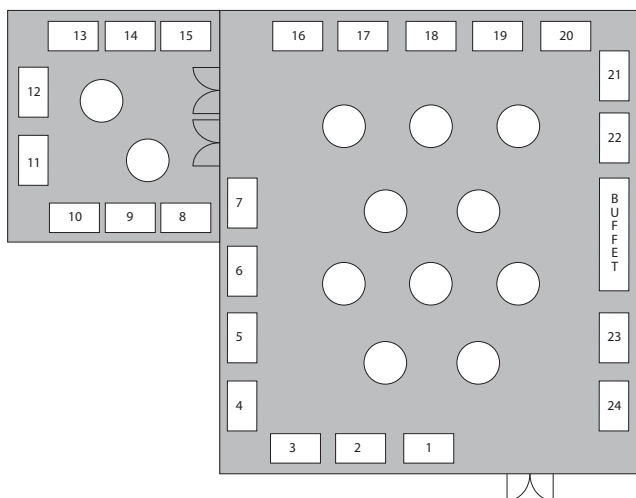
SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Platinum \$3000	Gold \$1500	Silver \$500
General Information			
Number of Sponsorship Opportunities	3	6	18
Number of Full Conference Passes	2	1	--
Cost of Exhibitor Booth - comes with 2 additional vendor passes (Note: Regular cost of an exhibitor booth with 2 passes is \$875)	Included	Add \$500	Add \$700
On-site Visibility			
Logo on signage near registration desk, speakers room and hallways	Top Tier	Middle Tier	Lower Tier
Company logo in the 16 page Symposium Program Booklet	Large	Medium	Small
Advertisement in the 16 page Symposium Program Booklet	1/2 page	1/4 page	1/8 page
Symposium Website			
Logo with web link on Symposium website	Top Tier	Middle Tier	Lower Tier
Logo in online Symposium program	Large	Medium	Small
Pre-Event Visibility			
Logo in pre-event emails to 2000+ prospective customers Emails to announce: Early-bird registration, Keynote, Invited Speakers, Sponsor Announcements, Seminar Schedule, Advance Program, Early-bird registration reminder, Tour Information, Onsite program, etc.	8 emails	4 emails	2 emails
Logo in 16 page Symposium Advance Program	Large	Medium	Small
Advertisement in Symposium Advance Program	1/2 page	1/4 page	1/8 page
Post Event Visibility			
Company and logo listed in post-event email to attendees	Yes	Yes	Yes
Logo in post-event email announcing proceedings	Large	Medium	--
Company logo and link retained on WWAC 2014 website	Yes	Yes	Yes
ISA Water / Wastewater Newsletter - published quarterly			
Company name and logo in 2 newsletters prior to event	Yes	Yes	Yes
Advertisements in 2 newsletters before and 1 newsletter after	Full Page	1/2 page	1/4 page

EXHIBITOR OPPORUNITIES

Exhibitor tables are priced at \$875 each which includes:

- one six foot table with skirting, 2 chairs, duplex electrical outlet
- two vendor passes, which include ID badges and full conference access
- additional vendor passes can be purchased for \$200/each
- breakfasts, coffee breaks, and lunches on Aug. 6 & 7
- admission to the general reception with cash bar on the evening of Aug. 6th
- exhibit room hours: Aug. 6 & 7 (8:00am-5:00pm), and during Aug. 6th evening reception
- exhibit setup: Aug. 5 (6:00pm-9:00pm); exhibit take down Aug. 7 (5:00pm-8:00pm)



Why sponsor the WWAC

Build and maintain brand recognition by being a sponsor for the 2014 ISA Water/Wastewater and Automatic Controls (WWAC) Symposium. This focused event allows you to reach out to both the water and wastewater sectors with one integrated message.

Advantages of sponsorship include:

- Pre and post event visibility
- Exposure in the quarterly ISA water/wastewater newsletter
- Advertising in symposium programs
- Sponsor profiles on symposium website
- Visibility in symposium-related emails to attendees and ISA membership

Why exhibit at WWAC

Exhibiting at the 2014 ISA Water/Wastewater and Automatic Controls Symposium (WWAC) puts you face-to-face with a variety of industry professionals searching for your products, services, and insights. Use this focused event to build key business alliances and meet new prospects.

Network with the operators, maintenance managers and facility owners who are responsible for the smooth operation of water/wastewater facilities, as well as the engineers, technicians and programmers who build and develop automated plants.

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Founded in 1945, the International Society of Automation is a leading, global, nonprofit organization that is setting the standard for automation by helping over 30,000 worldwide members and other professionals solve difficult technical problems, while enhancing their leadership and personal career capabilities. Based in Research Triangle Park, North Carolina, ISA develops standards; certifies industry professionals; provides education and training; publishes books and technical articles; and hosts conferences and exhibitions for automation professionals.



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For more information visit:
www.isawwsymposium.com